



As most of you already know, 2021 marks our 100th Anniversary as Michigan's oldest, largest, and most-awarded winery. Being family-owned for 4 generations makes it more special, and we are so thankful for all the growers, suppliers, distributors, retailers, and wine lovers who have supported us through the years.

While we have a fabulous variety of events, special promotions, and products lined up throughout the year, everyone keeps asking us about the 2021 Wine & Harvest Festival and what we have planned for the event. After much deliberation, review, and analysis, we have concluded the downside risk of spreading COVID-19 infections outweighs any business objectives that we might have enjoyed over that weekend.

While we are confident that our country is making great strides and this pandemic will soon be behind us, at this time there are just too many unknowns to coordinate and plan such a large event in September. The last thing we would want to do is contribute to a spike in our local community. We have been highly diligent over the last 13 months to keep our employees and customers safe and have done so with remarkable success. Now is not the time to let down our guard. Additionally, we do not feel that asking 200 volunteers, as well as our entire staff, to engage in a mass gathering that may still be risky is responsible.

So, in short, we will not be hosting our mammoth tent tasting activity, nor will we conduct the rock band festivities on either night during the weekend of September 10-12, 2021. We are confident that we are making the right decision and one that is in your best interest as well as ours, and hope that you support us.

Our tasting rooms will be open that weekend, we will be conducting our quarterly case sale, and our online store will be ready to serve you. We will welcome you based on the health guidelines that are in effect at that time, but we will not have the mass gatherings. Cheers to 100 Years!

A handwritten signature in black ink, appearing to read "John Braganini".

John Braganini
St. Julian President