

BRONCONESS

Drink with purpose. Introducing a sweet raspberry bubbly in collaboration with Bronconess – a wine brand created and operated by Leadership and Business Strategy students to honor the spirit of Western Michigan University Broncos. 100% of profits are contributed to scholarships, with over \$50K raised to date. Bronconess believes the best way to learn business is by doing business, that business is about profit and purpose, and that with courage and enthusiasm, anything is possible.

This delicious raspberry bubbly is best served on Bronco game day or any celebration. Rich raspberry sorbet aromas with generous raspberry flavors and the perfect level of sweetness are accentuated by the lively effervescence.

